ASA SWFL Women in Construction Grant Application

ASA of SWFL is looking forward to having their inaugural women in construction event this March. We have a Long bin interested in starting a women in construction group as the involvement and participation of women in our group has rapidly increased over the past few years. This March 11, we are excited to be hosting a brunch honoring women in construction. We will be having a panel discussion with multiple women in construction from various groups (GC's architects and subcontractors). We are going to have a brunch with a flower making station, a goodie bag for each attendee with various products for relaxation and mental health. We are also going to have a few companies donating raffle baskets as door prizes. We plan on asking questions within the panel discussion relating to confidence building, working within a male dominated industry and balancing work and life responsibilities. Then turn the questions to the ladies to discuss at their tables; creating community and connection. We're hoping to have 45 ladies as this is the number the space allows. We're looking forward to hosting this event because there are not many women in construction groups within the southwest Florida area and we feel this is a need for the area to grow and expand and provide exposure for ASA in Southwest Florida.

The impact of this grant would be extremely helpful to our chapter because we would be able to not in core the financial burden of hosting this event without making the ticket price extremely high. We also would be able to include a number of additional items to pamper and spoil some of the ladies that are attending.

This grant would also allow us to expand our programming to offer it more than just once a year, and we would be able to do other events that could honor and enrich women in construction in Southwest Florida. We would be happy to acknowledge and recognize FAFSA as the donor and be happy to give credit where credit is due for allowing us to make an event happen.