MINDSET MATTERS!

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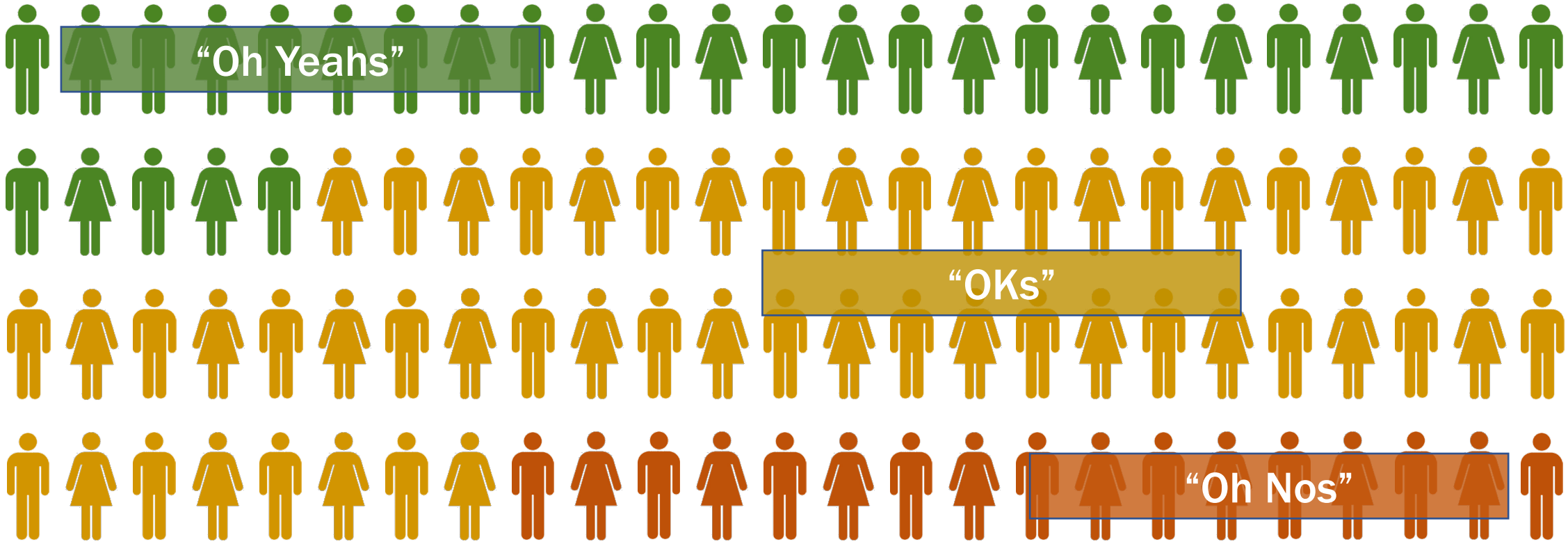
THE ENGAGEMENT CHALLENGE



GALLUP

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WHERE DO YOU FALL?


WHY DOES IT MATTER?

Every day you show up to work, you are either **adding to** or **taking away** from the culture of your company. There is no middle ground.

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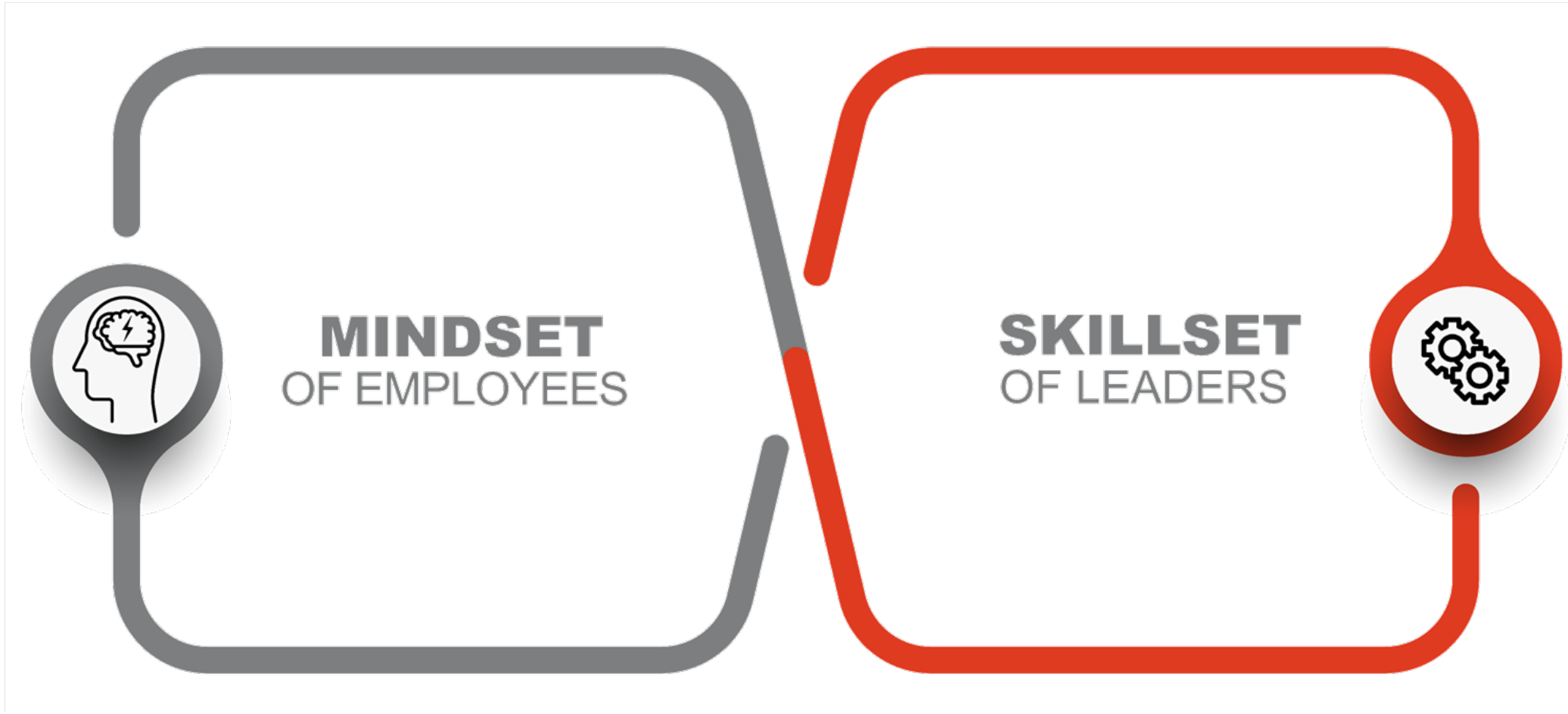
HOW DO WE TAKE AWAY
FROM THE CULTURE?

We bounce all over the screen


BELLA

We keep people guessing which “us” is going to show up!

WITH 70% OF PEOPLE AT SOME LEVEL OF DISENGAGEMENT, WHO'S TO BLAME?



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MINDSET OF EMPLOYEES

MINDSET DETERMINES OUR INNER DIALOGUE

MINDSET DETERMINES OUR INNER DIALOGUE

OUR INNER DIALOGUE DETERMINES OUR EFFORTS

MINDSET DETERMINES OUR INNER DIALOGUE

OUR INNER DIALOGUE DETERMINES OUR EFFORTS

OUR EFFORTS DETERMINE OUR SUCCESS

YOUR MINDSET MATTERS!

OPPOSING MINDSETS

OPPOSING MINDSETS

SCARCITY ⟷ ABUNDANCE

OPPOSING MINDSETS

SCARCITY ⟷ ABUNDANCE

FIXED ⟷ GROWTH

OPPOSING MINDSETS

SCARCITY	⟷	ABUNDANCE
FIXED	⟷	GROWTH
ENVY	⟷	CONTENT

OPPOSING MINDSETS

SCARCITY	⟷	ABUNDANCE
FIXED	⟷	GROWTH
ENVY	⟷	CONTENT
CLOSED	⟷	OPEN

OPPOSING MINDSETS

SCARCITY	⟷	ABUNDANCE
FIXED	⟷	GROWTH
ENVY	⟷	CONTENT
CLOSED	⟷	OPEN
NEGATIVITY	⟷	POSITIVITY

NEGATIVITY BIAS

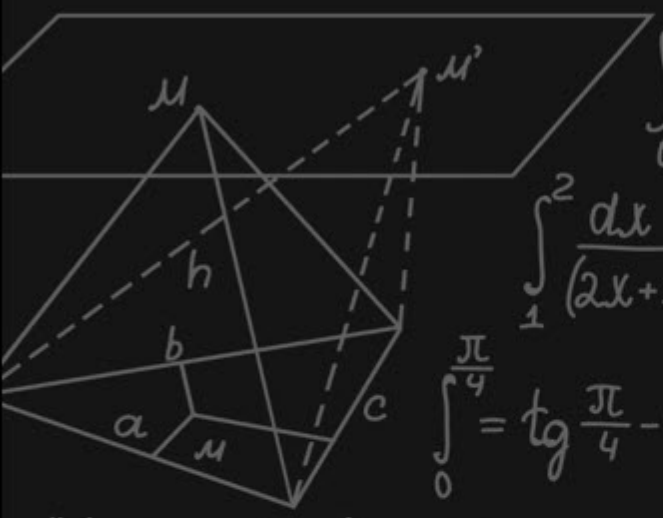
BAD STUFF
IS NOT
NEGATIVITY

THE NEGATIVITY FORMULA

THE NEGATIVITY FORMULA

BS + CC + EP = N

BAD STUFF



BAD STUFF + CONSTANT COMPLAINING

BAD STUFF
+
CONSTANT COMPLAINING
+
EXCESSIVE PESSIMISM

BAD STUFF

+

CONSTANT COMPLAINING

+

EXCESSIVE PESSIMISM

=

NEGATIVITY


HOW DO WE
OVERCOME
ALL THE NEGATIVITY IN THE WORLD?

A SIMPLE GUIDE TO OVERCOMING NEGATIVITY

Lesson One

Lesson Two

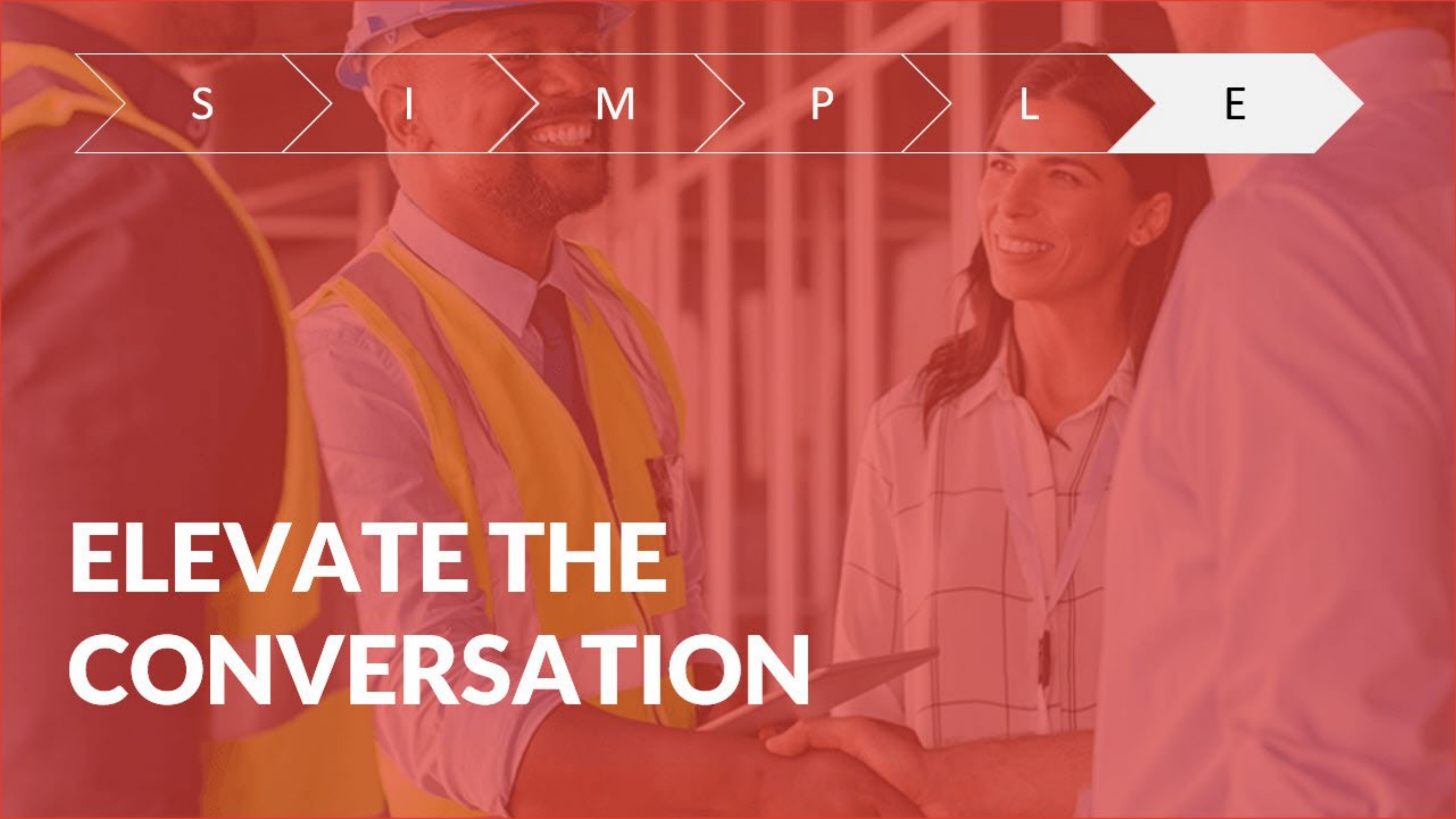
Lesson Three

Lesson Four

Lesson Five

Lesson Six

S I M P L E


S I M P L E
ELEVATE THE CONVERSATION

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NEXT STEPS!

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NEXT STEPS!

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NEXT STEPS!

JOIN ME ON SOCIAL MEDIA

JOIN ME FOR E-MAIL UPDATES

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CHECK OUT THE PODCAST

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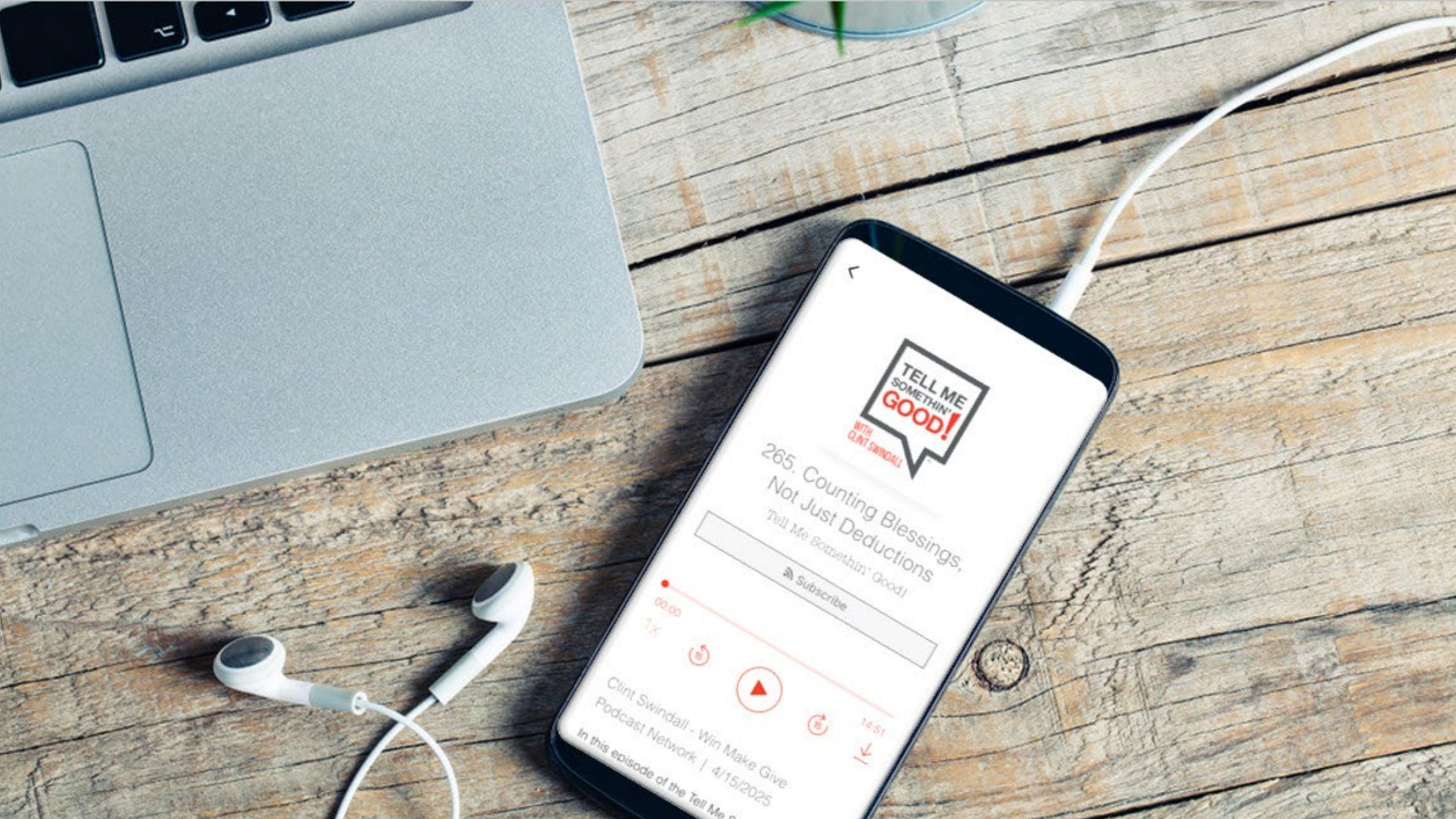
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NEXT STEPS!

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REACH OUT IF I CAN HELP

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