# ASA QUARTERLY REPORT



#### Introduction

Welcome to our Impact Report, showcasing this quarter's activities and performance. Our commitment to excellence and member engagement is at the heart of everything we do!

# KEY ACHIEVEMENTS

This year has been transformative for ASA. We've expanded into new areas with two new chapters in lowa and Washington and increased membership overall. SUBExcel attendance reached it's highest level since Las Vegas in 2019, and our advocacy efforts resulted in a key member testifying on Capitol Hill.

8.8%

Membership growth in FY2023

#### **ASA MEMBERSHIP**

## **Chapter Growth:**



- 2 Texas chapters, San Antonio and North Texas, went over 200 members for the year (both at 207)!
- 2 new chapters started: lowa and Washington
- Total membership: 2,462
- Avg. Retention Rate: 90%

Numbers that Matter \*membership size of TWO chapters, San Antonio and North Texas

# **ALLIANCES**

ASA maintains strategic alliances with key organizations that support our mission and the success of Subcontractors.





# **GOVERNMENT RELATIONS** COMMITTEE

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#### Subcontractors Legal Defense Fund (SLDF): 5 New Cases

- Read mo
- Texas Southern University v. Pepper Lawson Horizon International Group, LLC May 2023 Texas Supreme Court (WIN)
- Acuity v M/I Homes of Chicago, LLC on appeal to the Illinois Supreme Court (WIN)
- Twigg v. Admiral Insurance Co., Petition for Review to Oregon Supreme Court (Decision Pending)
- · White Sands Construction, Inc. v. City of Las Cruces to the Supreme Court of the State of New Mexico (Court denied petition for writ of certiorari)
- Third Coast Services, LLC v Castaneda in the Texas Supreme Court (Petition for review)

Numbers that

\$30,303 \*Current SLDF balance



#### **GOVERNMENT RELATIONS COMMITTEE**

#### **ASA Priorities for 2024**

As the American Subcontractors Association (ASA), a pivotal entity in the construction industry, representing over 2,400 construction subcontractors across the United States, prepares for its 2024 legislative fly-in on Capitol Hill, these are its legislative priorities aimed to address critical issues that impact subcontractors and by extension, the broader construction sector, who play an essential role in construction projects.

- Promoting Prompt Payments through Legislative Action
- Enhancing P3 Bonding Requirements
- Reforming Retainage Practices
- · Ensuring Fairness in Bid Listing
- Streamlining Permitting Processes
- · Tax Reform
- Supporting Workforce Development
- Encouraging Construction Procurement Reform

These legislative priorities not only address the immediate needs of subcontractors. By supporting these initiatives, the ASA helps create a more predictable and fair business environment for all stakeholders in the construction industry.

## **LEGISLATIVE ACTION**

#### What we're monitoring on Capitol Hill

- U.S. Department of Labor (DOL)'s Overtime Rule
- Federal Trade Commission (FTC)'s Non-Compete Rule
- OSHA's Proposed Standard for Heat Injury and Illness Prevention
- Change order reform

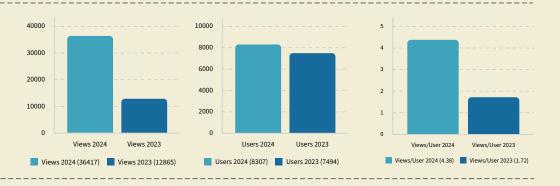
#### What we're monitoring in the States

- Retainage
- PACE (Alternative Energy Financing)
- · Anti-indemnification and mechanical insulation
- Pay if paid
- Prompt payment
- Completion and inspection of trade's work

# ASA FOUNDATION (FASA)

Donate to FASA

FASACARES.org website stats



#### **Learning Center**

- 12 webinars in FY23
- 73% Attendance (337 registered vs 245 attend)
- · Avg. 22 per webinar

#### **Most Popular Webinars FY23**

- 1. SESCO: Reduce employment liability (Sep. 2023 41 attendees)
- 2. Ownership Succession (Jan. 2024 33 attendees)
- 3. SESCO: Leadership Skills (May 2024 32 attendees)

Numbers that Matter

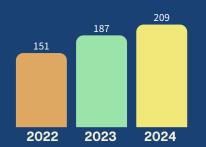
36,417

\*number of Page Views of new FASA web site YTD compared to full year 2023 Contractor's Compass views of 12,865

### **SUBEXCEL**

The future holds exciting potential as SUBExcel 2024 kicked off a new era of partnering with ASA chapters to host our annual convention.

Attendance in New Orleans reached its highest level since 2019 in Nashville! In 2025, more changes are in store as we move to September and are hosted by ASA of Oklahoma in Oklahoma City.





# THANK YOU

for being an integral part of our journey. Your contributions have made a significant impact, and we look forward to achieving even greater milestones together.





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